

## Course List for Incoming Erasmus<sup>+</sup> PhD Students

| <b>Course Code</b> | <b>Course Name</b>                                 | <b>ECTS</b>    | <b>Semester</b> |
|--------------------|----------------------------------------------------|----------------|-----------------|
| SBE001             | Scientific Research Methods and Publication Ethics | 9              | Fall            |
| İŞL9003            | Strategic Management and Planning                  | 7              | Fall            |
| İŞL9007            | Financial Statements and Analysis                  | 7              | Fall            |
| İŞL9018            | Marketing Strategies and Applications              | 7              | Fall            |
|                    | <b>Total</b>                                       | <b>30 ECTS</b> |                 |

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|--------------------|----------------------------------------------------|----------------|-----------------|
| SBE001             | Scientific Research Methods and Publication Ethics | 9              | Spring          |
| İŞL9022            | Corporate Performance Management                   | 7              | Spring          |
| İŞL9016            | New Paradigms in Marketing                         | 7              | Spring          |
| İŞL9025            | Knowledge Management                               | 7              | Spring          |
|                    | <b>Total</b>                                       | <b>30 ECTS</b> |                 |